

# Woman Who Solopreneur Awards 2026

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**Please read the Key Dates. Word limits are for guidance, use them.**

## **Your Contact Details (The Boring Stuff)**

This is the easy part... but the section that most people get wrong so don't rush to input your personal and business information.

Check that your name and business name are spelt correctly. Also, double check your email address and phone number as this is how we'll communicate with you

Please also provide a Bio, written in the 3<sup>rd</sup> person. (EG: *Sandra Garlick is the founder of Woman Who...*)

## **You, Your Story & Your Journey**

**What are your three core personal values, and how do they guide the way you show up at work or in your business? (250 words)** The Judges want to understand the personal values and principles that shape how you lead, make decisions, treat others and show up consistently in your business.

**What do you love most about being a Solopreneur and working on your own? (250 words)** The Judges want to understand what you enjoy most about the freedom, independence and fulfillment of being a solopreneur.

**What's your story and what led you to build this business? (500 words)** The Judges are looking for your personal journey (your back-story), motivation, resilience, reinvention. They want to understand the woman behind the business and the experiences that shaped your journey.

**Tell us about your Why – What keeps you going on the difficult days? (250 words)** The Judges are looking for self-awareness, purpose, determination and emotional connection. They want to understand what drives you forward.

## Your Business & Impact

**Tell us about your business, and the difference it makes. (500 words)** The Judges are looking for a clear understanding of your business, who you help, the problem you solve, and the impact or transformation your work creates.

**What are you most proud of in the last 12 months? (250 words)** The Judges are looking for achievement, milestones, growth, visibility or meaningful moments that demonstrate progress and impact.

**Share a client, customer or community story that demonstrates your impact.** The Judges are looking for real-life impact, transformation testimonials or meaningful outcomes that demonstrate the value of your work.

## Visibility, Leadership & Influence

**How have you become more visible this year? (250 words)** The Judges are looking for visibility growth through podcasting, speaking, networking, collaborations, media, awards, personal branding or showing up consistently in your industry.

**How are you using your voice, platform or business to inspire or support others? (250 words)** The Judges are looking for leadership, advocacy, mentorship, collaboration, community-building and creating opportunities for others.

**Tell us about a time you stepped outside your comfort zone. (250 words)** The Judges are looking for confidence, courage, growth and willingness to challenge yourself personally or professionally.

## Challenges & Adaptability

**What challenges have you face being in business on your own? (350 words)** The Judges are looking for authenticity, resilience, emotional intelligence, problem-solving and how you have navigated challenges.

**How have you adapted or evolved as the business landscape has changed? (350 words)** The Judges are looking for adaptability, commercial awareness, innovation and future-focused thinking in a changing business environment.

## Commercial Sustainability & Future Vision

**Tell us your annual turnover (£££) and a little about your financials. (250 words)** The Judges need to know your turnover and profit level. Be honest. Are your finances trending upward, steady, or fluctuating, and why? What are your financial challenges? (*Please note: General and vague statements will be rejected. All financial information is kept confidential.*)

**How has your business grown or evolved financially? (150 words)** The Judges are looking for commercial credibility, sustainability, strategic decision-making and financial progress or evolution

**What does success look like for your financially and personally? (150 words)** The Judges are looking for ambition, balance, and alignment between business success and personal fulfilment.

**What financial goals have you set for the next 12 months, and what steps are you taking to achieve them? (150 words).** Set out your financial goals clearly and how you plan to achieve them.

## Looking Ahead

**What do you want to be known for and what impact do you hope your business and story will have on others? (250 words)** The Judges are looking for legacy, leadership, long-term impact, influence and the bigger vision behind your business.

**What are your ambitions for the next 12 months — personally and professionally? (250 words)** Dream big and tell us about it. The Judges are looking for vision, intention, and forward thinking.

**How would you maximise winning an award and what impact would it have on you, your business, and others? (150 words)** Really think about how being a Finalist or winning an award would really help you in business. The Judges are looking for alignment with the spirit of the Awards and the personal significance of recognition

**Any other information the Judges need to know?** Add anything here that you want to highlight, share or emphasise to the Judges, including testimonials

Any questions? Simply email [hello@womanwho.co.uk](mailto:hello@womanwho.co.uk)

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