

@SANDRAGARLICK
@WOMANWHOUK

“Maximise Your Awards Visibility”

BE VISIBLE

Awards are a great way to gain visibility.

There are some great ways to maximise your visibility from the start, and throughout, your Woman Who Awards journey..

You've spent all that time on your entry... why waste it?

Make sure you grab those opportunities throughout the process .

WWW.WOMANWHO.CO.UK/AWARDS

USE YOUR LOGO

Use your logo on your email footer and website. It's yours to use how you wish.

Add it to your social media posts for maximum effect... more than once, and watch that engagement soar.

TALK ABOUT YOUR NOMINATION

You may talk about your nomination on your social channels. However, do you talk about it when you're at networking events too? It's a great way to be memorable.

TAG IN WOMAN WHO

Tag in @WomanWhoUK on your celebration posts about the Awards. Woman Who can share it, and comment.

USE THE HASHTAG

Woman Who has its very own hashtag. Use it.

#IAmAWomanWho

CONNECT

Connect with your fellow nominees, Finalists and Winners. Become a part of the Woman Who Community on Facebook

ENGAGE

It's okay to sit back and watch sometimes, however, you'll gain so much more from the whole Awards experience if you engage, even if you're not selected as a Finalist this year you'll gain so much more from the whole Awards experience if you engage, even if you're not selected as a Finalist this year.r.

SUPPORT

Sadly, not everyone can be a Finalist. However, by showing your support for everyone, you can be seen as a supporter, and this can reap dividends.

LEARN

Learn from others going through the process of the Awards. See what they are doing, and learn how you can also maximise your opportunities.

GROW

Coming back year after year, allows you to grow. It can be tempting to say, I wasn't selected as a Finalist so I'm not going to bother again. You'd be missing out on so much.

FIND OUT MORE...

Start your Woman Who journey today
Visit: www.womanwho.co.uk/awards

- Join the **Woman Who Community** on Facebook
- Find out more about the **Woman Who Achieves Academy**



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